# Brandes at a Glance

### Who We Are

We are a global investment advisory firm serving the needs of investors, including individuals, financial advisors, institutions, foundations and endowments.

Among the first investment firms to invest globally using a value approach, we manage a variety of equity and fixed-income strategies.

## What You Can Expect from Us

- Value: A singular focus on value investing
- Global Reach: Company-centered investment process with a global, all-cap purview
- Endurance: Navigating market cycles since 1974
- Independence: Our 100% employee ownership enables us to think long term

## How We Pursue Results

Guided by the principles of Benjamin Graham, widely considered the father of value investing, we seek to take advantage of market irrationality and short-term security mispricing by buying stocks and bonds that we believe are undervalued based on our estimates of their true worth.

We believe this is the best way we can pursue the desired results for client portfolios over the long term.

## Pioneer in Global Value Investing

• Developed markets • Emerging and frontier markets



Numbers may not add to totals due to rounding. <sup>1</sup> AUA: Assets under advisement are assets in non-discretionary model delivery programs.

FOR PROFESSIONAL INVESTORS ONLY

#### December 31, 2024

**1974** Year Founded

Value Investment Style

Bottom-up Investment Process

Total Assets \$28.6 Billion (\$26.2 Billion AUM / \$2.4 Billion AUA<sup>1</sup>)

100% Employee Owned

**196 / 34** Employees / Investment Professionals

San Diego Headquarters

Dublin, Milwaukee, Singapore, Toronto Global Offices

## Select Milestones

- 1974 Brandes Investment Partners founded
- 1990 International Equity strategy launched
- 1991 U.S. Value Equity strategy launched

1994 Emerging Markets Equity and International Small-Cap Equity strategies launched

- 1995 European Equity strategy launched

**1996** Europe office opened

**1999 Fixed-Income** strategies from Milwaukee-based Hilltop Capital acquired

#### - 2013

Brandes Canada expanded under the name Bridgehouse Asset Managers; Brandes opened Singapore office

**2018** Founder and Chairman Charles Brandes retired from Brandes Investment Partners

2024 Brandes celebrated its 50-year anniversary

## BRANDES

INVESTMENT PARTNERS

### Our Investment Strategies<sup>2</sup>

#### Global

- Global Equity
- Global Equity Income
- Global Opportunities Value
- Global Small-Mid Cap Equity
- Global Small Cap Equity
- Global Balanced

#### U.S.

- U.S. Value Equity
- U.S. Small-Mid Cap Value Equity
- U.S. Small Cap Value Equity

<sup>2</sup> Go to brandes.com to see our offerings by

#### International & Emerging Markets

- International Equity
- International Small-Mid Cap Equity
- International Small Cap Equity
- Emerging Markets Equity
- Emerging Markets (ex-China) Equity
- Emerging Markets Value Equity
- European Equity
- Asia Pacific (ex-Japan) Equity
- Japan Equity

#### **Fixed Income**

- Core Plus Fixed Income
- Corporate Focus Fixed Income
- Enhanced Income

## region.

### Invested in Our Strategies—Alongside Our Clients

At Brandes, we have a long-established culture of investing alongside of our clients. Our Co-Investment Guidelines help ensure that our leadership's financial interests are aligned with those of our clients. Members of the firm's various Investment Committees maintain meaningful personal investments in Brandes strategies, especially the ones they co-manage.

By maintaining a strict focus on the relationship between business value and stock price at the company-specific level and largely ignoring the broader market's fascination with short-term developments, value investors can exploit market behavior in pursuit of long-term gains.

-Charles Brandes, CFA, Founder

#### Who We Serve

- Financial Professionals
- Financial Institutions
  - Financial Advisors
  - RIAs
- Institutions
  - Public Funds
  - Corporations/ERISA
  - Taft-Hartley Plans
  - Foundations & Endowments
- Investment Consultants
- Private Clients

#### **Investment Vehicles**

- Mutual Funds/UCITS
- ETFs
- Separately Managed Accounts
- Pooled Funds/Others

#### Total Assets by Mandates

	International Equity	30%
	Global Equity	21%
	Emerging Markets Strategies	10%
	International Small Cap Equity	4%
	European Equity	3%
•	U.S. Value Equity	13%
	Other Equity Strategies	16%
	Fixed Income Strategies	3%

As of December 31, 2024

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